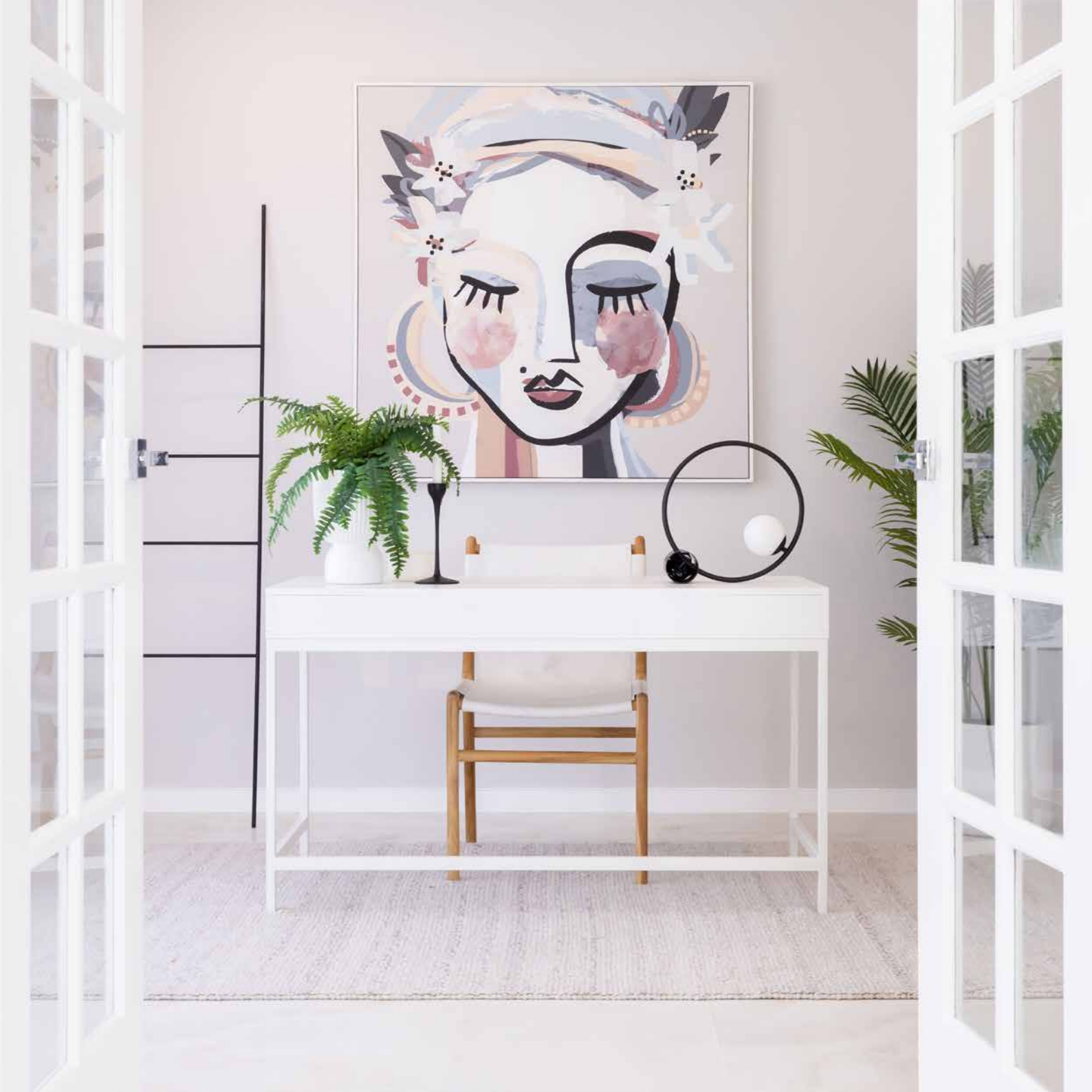




the look book

2021/22 EDITION



about us

The Styling Edge is a boutique, family owned property styling business operating in the Sydney & the South Coast market.

Mother and daughter duo, Therese Dundas and Gemma Groat, offer an individual and innovative approach and deliver fresh, unique and beautiful designs tailored specifically to each home.

Whether your space is contemporary, coastal or Scandi-inspired, The Styling Edge's exclusive collection is hand selected to enhance your home's qualities, attract more buyers and ensure a fantastic return on investment.

With a reputation for going above and beyond for clients, The Styling Edge is the perfect partner for your sale.



“

I fell in love with The Styling Edge as soon as I saw their Instagram account, so when it came time to sell our home there was no question about who I was going to call to style it.

Gemma and Therese helped make our home look beautiful and we had so much positive feedback. I have no doubt that styling helped us achieve a result we were thrilled with - a sale prior to auction. Thank you Gemma and Therese.

Tanya - Croydon ”



our styling process

Initial Consultation & Walkthrough

Gemma and Therese will meet with you to conduct a property walkthrough and to discuss your property's potential and a styling plan. The Styling Edge will send you a quotation and once accepted we will book in and confirm your installation date.

Installation Day

The Styling Edge will arrive at your property on your preferred date with our team of installers & stylists. The average installation takes between 4-6 hours to complete. We will leave your property looking immaculate and ready for your photo shoot.

The Hire Period

Once styled, our decor will remain at your property for a 6 week rental period. Need the decor longer? No problem, the rental period can be extended on a weekly basis for as long as you require.

Furniture Collection

Once the hire period has come to an end, our removal team will contact you to organise a convenient time to remove the installation. The pickup process generally takes between 2-3 hours.









“

I can't recommend this business enough and I will definitely be using their services in the near future.

Our house sold after one open home and I know it was due to the styling we received from the ladies.

They did such a remarkable job.

”

Marilyn-Kembla Grange









“

As a real estate agent across Sydney - Lower North Shore, I have used The Styling Edge (Gemma, Therese and Team) several times and I have to say they are just fantastic.

What they are able to realise as a styling company is just outstanding. I would strongly recommend to anyone to give them a call now as they are just the best. Once again, and on behalf of my vendors Thank You!

”

David - North Sydney

bespoke design

The Styling Edge carefully curates each home through a detailed design process. Our exclusive collection of exquisite furniture, artwork and homewares is hand-picked to enhance your home's particular qualities - we don't do cookie-cutter.

Through full styling or partial styling (where we can incorporate some of your own furniture pieces), we create an emotional connection with buyers that stays with them long after your inspection is over.







“

Undoubtedly, their assistance significantly increased the sale value of our house. I am so grateful and lucky to have found, who I believe, is the best styling agent on the market and can't wait to call them back again!

”

Nina - Pendle Hill



achievements

Winners of the Houzz Design Award - 2017, 2018, 2019, 2020, 2021

Featured in Elle Décor UK

Guest stylists on The Living Room, Channel 10

Front Cover, Belle Property Magazine

Stylists for Cherie Barber, Renovating for Profit Project

1.2mil Average monthly views on Pinterest

27K Instagram Followers, Impressions of 300K per month







get in touch

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